

# BUSINESS GROWTH THROUGH DIVERSITY

## *The 5<sup>th</sup> Annual LGBT Business Event During the Prague Pride Festival*

The Pride Business Forum is an annual summit to discuss ways to help businesses create more inclusive cultures for LGBT employees, suppliers and customers. This year's forum will focus on how diversity can help companies achieve growth.

Lord John Browne talks about the book *The Glass Closet: Why Coming Out Is Good Business* and joins a panel on the role of leadership in pursuing LGBT Equality, moderated by BBC Economic Anchor, Evan Davis.

Leaders from IBM, EY, Ogilvy, Sodexo, Pivovary Staropramen and other companies will also share their insights and experiences.

**LEARN MORE:**

[www.pridebusinessforum.cz](http://www.pridebusinessforum.cz)

**JOIN US ON FACEBOOK:**

[www.fb.com/DiversityCorpsCzechRepublic](http://www.fb.com/DiversityCorpsCzechRepublic)



**FEATURED SPEAKER:**

**Lord John Browne**

Global Business Icon,  
former CEO of BP



**MODERATOR:**

**Evan Davis**

Prominent BBC  
Economic Anchor

**WHEN:**

Thursday, August 13, 2015, 1:00 p.m.–5:30 p.m.  
networking: 5:30 p.m.–7:00 p.m.

**WHERE:**

Hilton Prague, Pobřežní 311/1, Praha 8

**LANGUAGES:**

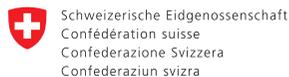
Czech and English (Simultaneous Translation)

**REGISTRATION REQUIRED:**

[www.bit.ly/2015pbf](http://www.bit.ly/2015pbf)

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