























Dear Workplace Pride Members and Stakeholders,

Creating workplaces where everyone can be themselves is a priority for modern businesses around the world. People that feel included and have a sense of belonging at their places of work are more productive, better team players and make a greater contribution. They are less likely to be ill or need to be replaced, all of which translates into financial impact for businesses.

Dubai is in the very unique position of being at the crossroads of the modern world, both geographically and economically. Nothing exemplifies this better than Expo 2020 Dubai which offers a rare opportunity to highlight the Emirate's role as an agent of change. This is also true when it comes to introducing more diversity and inclusion (D&I) in the Middle East and the global hub that Dubai has become.

Dubai; A Vision for Diversity and Workplace Inclusion", is being organised by Workplace Pride and hosted by Habib Al Mulla & Partners, a member firm of Baker McKenzie International. It will address the barriers as well as the opportunities facing businesses in Dubai and the wider region in regards to their diverse workforces, their clients/customers and their suppliers. It will explore the various themes of D&I, how they can each be catalysts for making progress and how they tie into corporations' global goals and policies. Finally, it will explore how international investors look increasingly at the breadth of a business's engagement when it comes to equitable workplaces and the impact this will have on decision-making.

Participants to this invitation-only event will include key decision-makers from regionally active multinationals with offices /employees in Dubai, and/or wider Middle Eastern region, politicians, HR professionals, D&I professionals, civil society reps, and academics.

DATE /TIME: Thursday, March 31st 2022, 15:30 - 19:00 UAE Standard Time

LOCATION: Capital Club Dubai, Gate Village, Building #3 - Dubai - United Arab Emirates





TIME	ITEM	PROGRAM TOPIC / SPEAKER
15:30-15:35	Opening	Moderator, David Pollard: Executive Director, Workplace Pride
15:35-15:45	Opening Keynote	Hani Naja: Partner, Baker McKenzie Dubai
15:45-16:00	Video	Walid Hadi: Senior Vice President & Country Chair for Oman: Shell
16:00-16:45	Panel	Panel 1: "Diversity, Inclusion and Equality: no longer a luxury for global businesses" Moderated by David Pollard Panelists: Tamer Zikry: Global Head of Talent, Diversity & Inclusion, Intertrust Group Nassib Abou-Khalil: Chief Legal Officer, Nokia TJ Lightwala: Managing Director, Experience Services Lead, MENA, Accenture
16:45-17:00	Break	Networking Break
17:00-17:10	Speaker	Mirjam de Blecourt: Principal at Baker McKenzie, Amsterdam & Member Netherlands Senate
17:10-17:50	Panel	Panel 2: "Diplomacy as a tool for progress" Moderated by Michiel Kolman, SVP RELX and Co-Chair Workplace Pride Panelists: Anne-Roos Wasser: Senior Policy Advisor Netherlands Ministry of Foreign Affairs Alison Hall: Deputy Consul General, UK Consulate Dubai
17:50-18:05	Live Video	George Perlov: Acting Executive Director, Open for Business
18:05-18:45	Panel	Panel 3: "Future Stakeholders for the new way of working" Moderated by Bianca Nijhof, Former Director Netherlands Water Partnership and Co-Chair, Workplace Pride Panelists: • Representative BakerWomen: Abeer Jarrar, CorporatePartner Baker McKenzie Dubai • Reema Haddad: Head of HR D&I Leader Middle East & Africa at IBM
18:45-19:00	Closing Keynote	Kitty van der Heijden: Director-General International Cooperation, Netherlands Ministry of Foreign Affairs
19:00	Reception	Networking reception