



Workplace  
Pride

THE INTERNATIONAL  
PLATFORM FOR LGBTIQ+  
INCLUSION AT WORK

## Press Release

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# LGBT+ International Corporate Advocacy Guide: a key to safe workplaces

**Workplace Pride's comprehensive new white paper challenges internationally-active businesses to have greater impact in non-LGBT+ friendly locations where they operate.**

For years businesses have been coming to terms with the fact that their presence and activities around the world have an increasingly visible impact in the communities where they work. This comes with a responsibility to their own employees, as well as to the local legislative and cultural environment. This includes Lesbian, Gay, Bisexual, Transgender and other sexual minorities (LGBT+). In the wake of the #MeToo and Black Lives Matter movements, not to mention the global pandemic, employers realise that the workplace narrative has changed. Attracting and retaining talent from all backgrounds, creating safe workplaces for all and being a good corporate citizen toward communities and clients, means that being silent is no longer an option.

Workplace Pride, with support from IBM, has created this white paper to address this challenge. This 'call-to-action' looks in detail at basic questions of how to initiate, develop and implement successful LGBT+ corporate advocacy. The paper was created from extensive research and interviews with actual practitioners from business, diplomatic, and civil society communities. It takes a very practical approach by addressing organisational challenges and how to engage with the LGBT+ community itself while also including real-life examples of corporate advocacy initiatives around the world.

*"It is our hope that, by using this paper as a 'go-to-guide for LGBT+ international corporate advocacy', all types of employers will be better prepared to create workplaces in which our community can feel safe, make valuable contributions and truly be themselves."* said David Pollard Executive Director of Workplace Pride.

To explore the background and practical applications of the White Paper in more detail, Workplace Pride is hosting a webinar with the author, Dr. Felicity Daly on March 11th 2022 at 13:00. The webinar will be open to the public.

Interested participants should write to [events@workplacepride.org](mailto:events@workplacepride.org), and mention "White Paper Webinar Registration" in the subject field. A link to the webinar will be sent to you closer to the date of the event.

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The Workplace Pride Foundation is the international platform dedicated to improving the lives of LGBTIQ+ people in workplaces around the globe. Initiated in 2006, its more than 90 members employ millions of people in almost every country in the world.

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